



ANNUAL CONVENTION

# Sponsorship Prospectus



[nebraskanurses.org/convention](http://nebraskanurses.org/convention)

# Partner with the Nebraska Nurses Association

The Nebraska Nurses Association Annual Convention brings together 175–200 nurses, healthcare leaders, educators, and emerging professionals from across the state.

This event provides a unique opportunity for organizations to connect directly with the professionals shaping healthcare in Nebraska.

## Why Sponsor?

### CONNECT

Build relationships with nurses, healthcare leaders, and decision-makers.

### INCREASE VISIBILITY

Your brand will be recognized throughout the Convention and across event materials.

### SUPPORT THE PROFESSION

Demonstrate your commitment to advancing nursing leadership and workforce development.

## Audience

### ATTENDEES INCLUDE:

- Staff nurses
- Nurse educators
- Healthcare administrators
- Nurse leaders
- Nursing students
- Policy advocates

## Limited Opportunities

To maintain a high-quality experience for attendees and sponsors, sponsorship opportunities are limited and offered on a first-come, first-served basis. Some opportunities are not available to companies/organizations whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Please contact us if you have any questions.

## Sponsorship Deadline

SEPTEMBER 1, 2026



Nebraska  
**Nurses**  
Association

### NEBRASKA NURSES ASSOCIATION

c/o VTL Solutions  
217 Oscar Dr., Ste. C  
Jefferson City, MO 65101

888-885-7025  
info@nebraskanurses.org

[nebraskanurses.org](http://nebraskanurses.org)

# Sponsorship Opportunities



## Platinum Convention Partner

**Investment: \$6,500**

Available: 2

### Benefits:

- Premier logo placement on Convention signage
- Verbal recognition during opening ceremony
- Premium Exhibit Space – high traffic table placement and all Exhibitor Booth package benefits listed below
- Logo/name on Convention website
- Recognition in welcome slides
- Social media recognition
- Recognition announcement in *Nebraska Nurse* publication



## Gold Convention Partner

**Investment: \$5,000**

Available: 3

### Benefits:

- Prominent logo placement on Convention signage
- Verbal recognition during opening ceremony
- Exhibit Space – all Exhibitor Booth package benefits listed below
- Recognition on Convention website
- Recognition in welcome slides
- Social media recognition



## Awards Dinner Sponsor

**Investment: \$5,000**

Available: 1

### Benefits:

- Verbal recognition during opening ceremony
- Exclusive verbal recognition prior to evening awards ceremony
- Name/logo signage at entrance to awards presentation
- Two (2) tickets to the Awards Dinner (no contact hours; meal only)
- Exhibit Space – all Exhibitor Booth package benefits listed below
- Recognition on Convention website
- Recognition in welcome slides
- Social media recognition
- Recognition announcement in *Nebraska Nurse* publication

# Sponsorship Opportunities



## Lunch Sponsor

**Investment: \$3,500**

Available: 1

### Benefits:

- Verbal recognition during lunch networking
- Name/logo signage inside lunch area
- Recognition on Convention website
- Exhibit Space – Sponsor receives all Exhibitor Booth package benefits listed below



## 40 Under 40 Breakfast Sponsor

**Investment: \$2,500**

Available: 1

### Benefits:

- Name/logo signage during breakfast networking
- Recognition during Convention opening ceremony
- Recognition on Convention website
- Sponsorship recognition in 40 Under 40 list of winners in *Nebraska Nurse* publication



## Keynote Speaker Sponsor

**Investment: \$2,500**

Available: 1

### Benefits:

- Recognition during Convention opening ceremony
- Name/logo displayed before presentation
- Recognition on Convention website
- Exhibit Space – Sponsor receives all Exhibitor Booth package benefits listed below

# Sponsorship Opportunities



## General Session Sponsor

**Investment: \$1,200**

Available: 5

### Benefits:

- Recognition during Convention opening ceremony
- Branded recognition prior to presentation
- Recognition on Convention website
- Recognition in Welcome Slides
- Exhibit table, 2 chairs, all Thursday meals included



## Break Sponsor

**Investment: \$1,500**

Available: 3

### Benefits:

- Recognition during Convention opening ceremony
- Name/logo signage at break station
- Recognition on Convention website
- Recognition in Welcome Slides



# Sponsorship Opportunities



## Exhibitor Booth

**Investment: \$750 or  
\$500 for Nonprofit**

Available: 10

### Benefits:

- 1, 8ft tabletop display
- 2 chairs
- Electricity at booth space
- Internet access
- Breakfast and lunch on Thursday for 2 representatives
- Exhibitor recognition on Convention website
- Exhibitor recognition in Welcome Slides



## 120-Year Celebration Supporter\*

**Investment: \$120**

Available: Unlimited

### Benefits:

- Recognition on Convention website
- Recognition in Welcome Slides

*\* **Note:** This option is available as a standalone option, or may be added on to your event registration.*

# Ready to Partner with NNA?

Support Nebraska nurses while showcasing your organization to healthcare leaders across the state. Please visit the NNA Convention website using the QR code or link below, to **complete the Sponsorship Registration Form today**. Return your completed form to [kat@vtls.org](mailto:kat@vtls.org)



<https://nebraskanurses.org/convention>

**Sponsorship Deadline: September 1, 2026**

***Disclaimer:** Sponsor registration forms are reviewed by leadership of the Nebraska Nurses Association. If it is determined that a company or individual's product, services or information conflicts with or contradicts the mission, purpose or policies of the association, the registration will be denied, and if applicable, a refund will be issued.*

888-885-7025

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